



**MURANG'A
COUNTY
GOVERNMENT**



REPUBLIC OF KENYA



1ST MURANG'A INVESTMENT CONFERENCE

Unlocking Murang'a as an Industrial Hub

Thika Greens Golf Resort, Murang'a | 13th-14th June, 2025

PARTICIPATION PACKAGES

Title Sponsor | 1 Partner | KES 25,000,000

Benefits
Logo placement as a title sponsor on all publicity materials and the conference backdrop
Cheque presentation and keynote address by the title sponsor during the press briefing ceremony with H.E. Governor of Murang'a County
Recognition as the title sponsor during the official opening ceremony
Keynote address slot at the conference and a speaking opportunity at the cocktail dinner
Three VVIP tickets and Six VIP tickets
Recognition as the title sponsor by the MC
Acknowledgment in all media coverage related to the conference
Animated logo displayed on the screen during the conference and exclusive events
Opportunity to moderate a panel discussion
Opportunity to present in three key sector plenary sessions
A dedicated hall for deal closing
Three premium exhibition booths (12M by 12M)
One-page advertisement in the conference program
Company logo featured on the conference website
Two 60-second sponsor advertisements to play on the screen during breaks
Ten display banners at the venue (two in the conference hall and eight in exclusive areas)
Six social media posts on Murang'a County Government Facebook page and X handles
Opportunity to co-brand lanyards and include two title sponsor-branded items in VVIP and VIP conference giveaway packs
Twenty delegate tickets valid for the whole event allowing access to the conference, meals and the cocktail dinner
Appreciation plaque

Cocktail Dinner Package | 1 Partner | KES 10,000,000

<i>*This is a pre-conference dinner.</i>
Benefits
Logo placement as a cocktail dinner sponsor on all publicity materials
Keynote address during the cocktail dinner
Two VVIP tickets and four VIP tickets
Recognition as a cocktail dinner sponsor by the MC
Participation in sector discussion as a panelist and get an opportunity to do a presentation during a sector focus break out session
Opportunity to nominate upto five delegates to participate in a sector focus break out session
Acknowledgment in all media coverage related to the conference
Animated logo displayed on the screen during the conference and exclusive events
One premium exhibition booth (12M by 12M)
Half-page advertisement in the conference program
Company logo featured on the conference website
One 60-second sponsor advertisement to play on the screen during breaks
Five display banners at the venue (one in the conference hall and four banners in exclusive areas)
Three social media posts on Murang'a County Government Facebook page and X handles
Opportunity to include one sponsor-branded item in delegate conference giveaway packs
Ten delegate tickets valid for the whole event allowing access to the conference, meals and the cocktail dinner
Appreciation plaque

Platinum Package | KES 10,000,000

Benefits
Logo placement as a platinum sponsor on all publicity materials
Two VVIP tickets and Four VIP tickets
Recognition as a platinum sponsor by the MC
Participation in sector discussion as a panelist and get an opportunity to do a presentation during a sector focus break out session
Opportunity to nominate upto five delegates to participate in a sector focus break out session
Acknowledgment in all media coverage related to the conference
Animated logo displayed on the screen during the conference and exclusive events
One premium exhibition booth (12M by 12M)
Half-page advertisement in the conference program
Company logo featured on the conference website
One 60-second sponsor advertisement to play on the screen during breaks
Five display banners at the venue (one in the conference hall and four banners in exclusive areas)
Three social media posts on Murang'a County Government Facebook page and X handles
Opportunity to include one sponsor-branded item in delegate conference giveaway packs
Ten delegate tickets valid for the whole event allowing access to the conference, meals and the cocktail dinner
Appreciation plaque

Gold Package | KES 5,000,000

Benefits
Logo placement as a gold sponsor on all publicity materials
One VVIP ticket and Three VIP tickets
Recognition as a gold sponsor by the MC
Opportunity to nominate upto three delegates to participate in a sector focus break out session
Acknowledgment in all media coverage related to the conference.
Animated logo displayed on the screen during the conference and exclusive events
One premium exhibition booth (6M by 6M).
Company logo featured on the conference website.
One 45 second sponsor advertisement to play on the screen during breaks
Three display banners at the venue (one in the conference hall and two in exclusive areas).
Two social media posts on Murang'a County Government Facebook page and X handles
Five delegate tickets valid for the whole event allowing access to the conference, meals and the cocktail dinner
Appreciation plaque.

Silver Package | KES 2,500,000

Benefits
Logo placement as a silver sponsor on all publicity materials
Three VIP tickets
Recognition as a silver sponsor by the MC
Opportunity to nominate two delegate to participate in a sector focus break out session
Acknowledgment in all media coverage related to the conference.
Animated logo displayed on the screen during the conference and exclusive events
One standard exhibition booth (3M by 3M)
Company logo featured on the conference website.
One 30 second sponsor advertisement to play on the screen during breaks
Two display banners at the conference
One social media posts on Murang'a County Government Facebook page and X handles
Three delegate tickets allowing access to the conference, meals and the cocktail dinner valid for the whole event
Appreciation plaque

Bronze Package | KES 1,000,000

Benefits
Logo placement as a bronze sponsor on all publicity materials
Two VIP tickets
Recognition as a bronze sponsor by the MC
Opportunity to nominate one delegate to participate in a sector focus break out session
Acknowledgment in all media coverage related to the conference.
Animated logo displayed on the screen during the conference and exclusive events
One standard exhibition booth (3M by 3M).
Company logo featured on the conference website.
Two delegate tickets valid for the whole event allowing access to the conference, meals and the cocktail dinner
Appreciation plaque.

SME Exhibitor Booth | KES 50,000

One standard exhibition booth (3M by 3M)

Three conference meal cards

VIP Ticket | KES 30,000

Confers 1 VIP ticket to the conference and a meal card valid for the whole event

Delegate Ticket | KES 10,000

Confers 1 ticket to the conference and a meal card valid for the whole event

Murang'a Invest 2025 Secretariat

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